

ORDER



Orders	Order / Rev:	184944	
	Alt Order #:		
	Product Desc:	Democratic Congressional Campaign Co	
	Estimate:	1474	
	Flight Dates:	10/02/12 - 10/08/12	Primary AE:
	Original Date / Rev:	09/11/12 / 09/11/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Great American Media	
	Buying Contact:		
	Billing Contact:	Dan Nagelberg	Billing Type:
		1010 Wisconsin Avenue NW	Billing Calendar:
		Washington DC, DC 20007	Billing Cycle:
			Agency Commission:
Advertiser	Name:	Issue/DCCC	
	Demographic:	A25-54	
	Product Codes:	PL23-Issue/Prop	
	Priority:	P2	
	Revenue Codes:	POL, POL, ISS	

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/08/12	23	\$39,550.00	\$33,617.50	October 2012	23	\$39,550.00	\$33,617.50	0.00
					Totals	23	\$39,550.00	\$33,617.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
David Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/02/12	10/08/12	GMA M-F 7-9A / KMGH	CA	7A-9A	MTWTF--	:30	4	\$850.00	P3	0.00	NM	3	\$2,550.00
GMA M-F 7-9A															

Order / Rev: 184944
Alt Order #: _____
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Issue/DCCC
Product Desc: Democratic Congressional Campaign Cc
Estimate: 1474

KMGH

Order / Rev: 184944
Alt Order #: _____
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Issue/DCCC
Product Desc: Democratic Congressional Campaign Cc
Estimate: 1474

KMGH

Order / Rev: 184944
 Alt Order #: _____
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Issue/DCCC
 Product Desc: Democratic Congressional Campaign Cc
 Estimate: 1474

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N17	KMGH	10/06/12	10/06/12	SAT LF 1037P SAT LF 1037P	CA	1037P-1137P	-----S-	:30	1	\$125.00	P3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S-			1	\$125.00	0.00							
Spot	Ch	Date Range	Description			<u>Start/End Time</u>									
1	KMGH	10/02/12-10/08/12	SAT LF 1037P			1037P-1137P									
		<u>Credited</u>													
N18	KMGH	10/07/12	10/07/12	ABC GMA SUN GMA SUN	CA	Sun GMA 6A-7A	-----S	:30	1	\$300.00	P1	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S			1	\$300.00	0.00							
Spot	Ch	Date Range	Description			<u>Start/End Time</u>									
1	KMGH	10/02/12-10/08/12	ABC GMA SUN			Sun GMA 6A-7A									
		<u>Credited</u>													
N19	KMGH	10/07/12	10/07/12	9A-10A SUN MORN NECA 9A-10A SUN MORN NEWS	9A-10A		-----S	:30	1	\$700.00	P2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S			1	\$700.00	0.00							
Spot	Ch	Date Range	Description			<u>Start/End Time</u>									
1	KMGH	10/02/12-10/08/12	9A-10A SUN MORN NEWS / 9A-10A												
		<u>Credited</u>													
20	KMGH	10/07/12	10/07/12	ABC Sun B ABC Sun B	CA	7P-8P	-----S	:30	1	\$12,500.00	P1	0.00	NM	1	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S			1	\$12,500.00	0.00							
N21	KMGH	10/07/12	10/07/12	SUN Sports Extra-KMGH 10P News Sunday Sports	1037P-11p		-----S	:30	1	\$850.00	P2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:	10/02/12	10/08/12	-----S			1	\$850.00	0.00							
Spot	Ch	Date Range	Description			<u>Start/End Time</u>									
1	KMGH	10/02/12-10/08/12	SUN Sports Extra-KMGH			1037P-11p									
		<u>Credited</u>													
														Totals	23 \$39,550.00